

## Technical Information – Useful ingredient details – At-a-Glance

Ingredient	Ingredient Type	Ingredient	Ingredient Type
Acid Casein 90 Mesh	Semi-soluble milk protein	Moore's C.L.O.	Egg/seed meal with Cod Liver Oil
Blue Cheese Powder	Soluble additive	Pre-Digested Fish Meal	Soluble, high protein fine meal
Blood Plasma	Soluble, binder/hardener	Purified Blood Powder	Binding, sticky fine powder
Calcium Caseinate	Soluble milk protein	Roasted Peanut Meal	Sweet, fine, oily nut meal
Cork Dust	Pop Up Mix ingredient	Rennet Casein 90 Mesh	Semi-soluble milk protein
Crunchy Kelp Meal	Coarse, texture adding meal	Robin Red	Haith's non-soluble bird food
Egg Albumen	Soluble, binder/hardener	Sardine/Anchovy Fish Meal	Insoluble, dark fish meal
Fine Oyster Shell	Coarse, texture adding grit	Semolina	Insoluble, bulk meal
Herring Meal	Insoluble, mid temperature meal	Soya Flour	Insoluble, binding bulk flour
Krill Meal	Insoluble, pungent, very bouyant meal	Supergold 60	Insoluble, bulk meal
Lactalbumen	Soluble, hardening milk protein	Tiger Nut Flour	Insoluble, fine bulk meal
Lamlac	Soluble, skimmed milk powder	Vanilla Extract Meal	Insoluble, creamy bulk meal
Limestone Flour	Very heavy calcium provider	Vitamealo Milk Powder	Soluble skimmed milk powder
LT94 Fish Meal	Insoluble, low temperature fish meal	Wheatgerm	Very light, fine flaked meal
Maize Flour	Insoluble, bulk flour	Wheat Gluten	Binding flour (rubbery finish)
Maize Meal	Insoluble, bulk meal	Whey Gel	Soluble, hardening milk protein
Meggablend	Insoluble, 'firming' egg/seed meal	Whey Protein Conc. 80%	Soluble, hardening milk protein
Meggablend Red	Insoluble, 'firming' red egg/seed meal		
Meggablend Sweet	Insoluble, 'firming' sweet egg/seed meal		

**Note:** When producing your own base mix, we recommend the 'upper level' of total soluble ingredients to be around 20% of the mix. Whilst higher levels can make baits very effective fishcatchers, the mix may become very sticky and difficult to work with when rolling and may not harden sufficiently during the boiling process.

**Provoking thought:** The Useful Information section of the web site offers in-depth information on nutritional topics, processing procedures and individual ingredient specifications. Designed to add some 'meat to the bones' of animal nutrition and bait production, this useful information is designed to stimulate thought and interest in the mechanics of appetite stimulation and nutrient supply.

Whilst some of the details in this section may create more questions than answers, the search for answers will ultimately result in more thought, reasoning and understanding of bait and its application. This can only be of benefit in what is our ultimate aim - putting more fish on the bank.