

WHEY PROTEIN CONCENTRATE (WPC80) - Tim Richardson



WPC80 is among the most well proven milk protein ingredients ever!

CC Moore WPC80 whey protein seriously works! It is my favourite biologically-available milk protein sources besides lactalbumen, sodium and calcium caseinate for instance. It can be used to raise protein levels of more economical baits for example and both hardens your baits and makes them more water-soluble so they perform better! Fish really love the smell and taste of it and if you have ever noticed how many snacks and foods include it for no apparent reason then you will realise from eating those foods it also supplies that essential 'just one more factor!'

If you are into balanced protein and amino acid profile baits this is simply invaluable but frankly I'd include it in any bait any way! It is fantastic dissolved in a bait dip and you will do well to combine it any liquid food to boost amino profile. I also like to add Lactose B+, Vitamealo Milk Powder, Ultra Condensed Milk, Scopex, Maple, and other soft/creamy flavours in the dips when I make them.

Tim Richardson