

LACTOSE CONCENTRATE B+ - Tim Richardson



CC Moore Lactose Concentrate B+ is a 'must have' additive for me – it is truly addictive in terms of that 'just one more effect' - it really excites your taste buds (and just one sniff will hook you with its 'just one more' effects!!)

As a big plus you only need a small amount e.g. 4- 8 grams per kilogram of powders or ground bait etc to see a big improvement in your catch rates!

The first time I experienced the CC Moore Lactose product I was really excited as I already knew Lactose was a real winner from years back when I used it in milk protein baits; but this is a different enhanced version that is very sweet creating sensory impacts beyond those possible from the natural sweetness of the milk sugars in the lactose. My first hit of it was just being near a bag of CC Moore Live System base mix – really demonstrating how powerfully the Lactose B Plus additive seriously comes through. In fact it was so addictive I had the bag next to me for the rest of the afternoon just to keep getting a sniff of it! (I have a pot of it here and do not even need to open it to still smell it – it seems to stick to your senses and lingers on them!)

Milk sugars are one of those addictive substances that we as humans can very much relate to and appreciate how attractive to carp they are. Since getting my first delivery of Lactose Concentrate B+ powder (and using it in mid-winter,) all my baits all have been instant and very pleasingly successful! Use it in boilies, add it to pellets, particles, bait soaks, dips, glugs, stick mixes – you name it. Get on it now and you'll be hooked - just like your carp!

Tim Richardson